

liquid minerals

WHEN IT COMES TO PERFECTING MINERAL MAKEUP, *JANE IREDALE* PROVES THEY'RE WORTH THEIR WEIGHT IN GOLD YET AGAIN WITH LIQUID MINERALS – A NEW LIQUID FORMULATION THAT NOURISHES THE SKIN AND PROVIDES ALL-OVER COVERAGE.

With skin-boosting ingredients, flawless coverage and the ability to reduce the appearance of fine lines, our affair with mineral makeup has gone from strength to strength. But just when we thought minerals couldn't get any better, *jane iredale* uses their famous golden touch with the newest product to hit beauty shelves – Liquid Minerals.

Liquid Minerals contains beads of light-reflecting mineral makeup suspended in a special gel formulation of aloe vera and glycerin to deliver nourishing ingredients to the skin, while creating a flawless complexion. The ultra-hydrating ingredients mean little moisturiser is needed underneath Liquid Minerals, making it particularly suited to oily skin types.

Light and moist, Liquid Minerals acts like a second skin for the complexion, reflecting light and highlighting facial contours. With state-of-the-art liposome technology, active ingredients are encapsulated in the beads of mineral makeup to be time-released into the skin – the perfect combination of makeup and skincare.

The first few pumps of Liquid Minerals releases clear aloe vera gel – rub this into your hands for a hydration boost. Liquid Minerals can be used for all-over flawless coverage or as a light under-eye concealer; just two pumps are enough for the entire complexion, or simply pat gently under the eyes to blitz dark circles and brighten the face.

Use your foundation brush dry for more opaque coverage, or use wet for a sheer finish and let your natural tones glow. Perfect when paired with *jane iredale's* Amazing Base or PurePressed Base for broad-spectrum sun protection and crystal clear smoothness.



LIQUID MINERALS HAS THE GOLDEN TOUCH FOR:

- Diminishing fine lines and wrinkles
- Minimising pores
- Evening skin tone
- Lightweight, comfortable coverage

Visit us at the Sydney International Beauty Expo August 13 & 14, stand number 2510. For more information contact Margi Fox Distributors on 1300 SKINCARE or visit www.margifox.com.au

